



Ohio Adjutant General's Department

Major General John C. Harris Jr., Adjutant General

October 23-31 is Red Ribbon Week

This month, students, parents and other adults are being asked to make a unified commitment to substance abuse prevention. The Red Ribbon Campaign is the oldest and largest drug prevention program in the nation, reaching millions of young people during Red Ribbon Week, which this year is Oct. 23-31.

Since its beginning in 1985, the Red Ribbon Campaign has touched the lives of millions of people around the world. In response to the murder of Drug Enforcement Administration Agent Enrique Camarena, parents and youth in communities across the country began wearing red ribbons as a symbol of their commitment to raise awareness of the harm cause by drugs in America.

The tradition of wearing red ribbons continues today. The Ohio National Guard Counterdrug Task Force is passing out ribbons at schools and providing other support to substance abuse prevention agencies during this campaign. Last year, the program distributed more than 20,000 ribbons.

All of us, as representatives of the Ohio National Guard, can use Red Ribbon Week as an opportunity to be a role model for a young person and show her or him the benefits of making healthy choices and living a drug-free life.

Major General John C. Harris, Jr.

Ohio National Guard, The Adjutant General